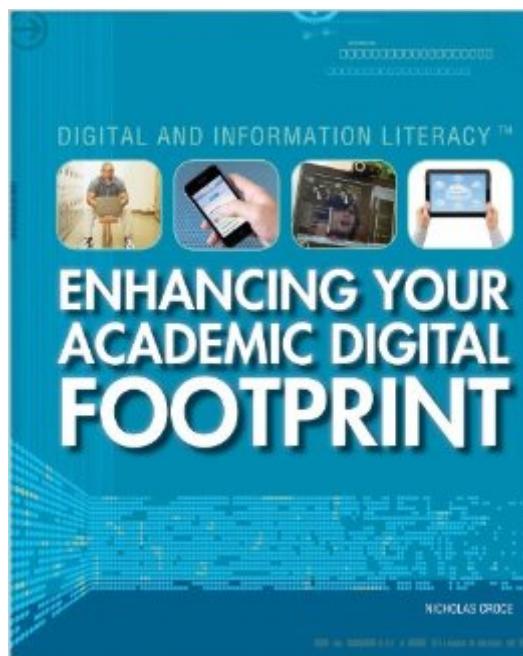


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# Enhancing Your Academic Digital Footprint (Digital And Information Literacy)



## Synopsis

Everyone needs to be aware of the kind of information that is left behind when one uses technology whether it's a smartphone or laptop and the Internet. This volume enables readers to enhance their academic reputations online. They learn what constitutes an academic digital footprint and how various employers and institutions use the Web to research people they might want to hire, admit to college, or offer an internship to. Readers examine how to evaluate their digital footprints, strengthen them, and protect their privacy. They learn approaches for promoting their academic achievements, interests, and volunteer experiences. Starting an educational blog, participating in online writing contests, compiling an ePortfolio, and writing about charitable community causes are just some of the activities teens can use to build a positive online presence.

## Book Information

Series: Digital and Information Literacy (Book 1)

Library Binding: 48 pages

Publisher: Rosen Central; 1 edition (December 15, 2012)

Language: English

ISBN-10: 1448883555

ISBN-13: 978-1448883554

Product Dimensions: 7.3 x 0.4 x 9.3 inches

Shipping Weight: 9.6 ounces (View shipping rates and policies)

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